

MEDIA LITERACY IS:

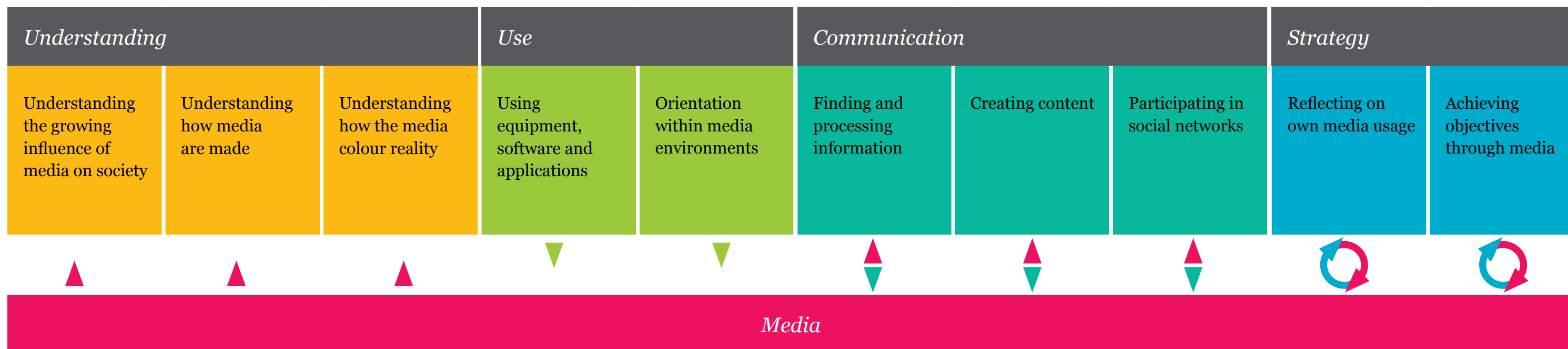


The set of competences you need to be able to actively and mindfully participate in the media society. Mediawijzer.net has consulted a range of experts to determine which competences these might be.

The model has therefore been set up as open and dynamic, and every year minor or indeed major changes will be made. The result is one overarching model comprising ten media literacy competences.

It provides clarity about media literacy and a point of departure for media literacy initiatives.

The division and description of the ten competences are based on the report 'Measuring Media Literacy', 2011, EYE a.o. and on the latest insights of the experts consulted. However, developments in the media move along swiftly, and this model will have to adjust to them to remain up-to-date and relevant.



EXPLANATION OF THE MODEL



competence groups

competences

a competence has three components: knowledge, skills and attitude;
so all the media literacy competences involve knowledge, skills and attitude.

